



GLOBAL GYPSIES PTY. LTD.

INTRODUCTION TO TOUR GUIDING

~ WA's only award-winning, hands-on basic
Tour Guide Training Course ~
December 1 – 3, 2017



A UNIQUE HANDS-ON, LIVE-IN, WEEKEND TRAINING COURSE FOR TOUR GUIDES!

This basic introductory 2½ day course is the first step on a career pathway to tour guiding. It is designed for aspiring guides keen to enter the profession or those already employed in the industry wanting to improve their skills or update their knowledge. The course is relevant for urban, regional or remote area guides who are permanent employees, casuals, freelancers or volunteers.

Course Overview

The training takes place over a weekend (Friday night to Sunday afternoon) and combines both theoretical and practical tuition. In addition to lectures delivered by three experts in the field, the emphasis is on practical demonstrations, role-plays, interactive discussion and hands-on learning activities.

The training takes place in a bush setting two hours' drive from Perth. The package includes two overnight camps, all meals (preparation is part of the training!), non-alcoholic beverages, lectures, activities and a comprehensive workbook. Camping gear can be provided for an additional fee if you don't have your own. On successful completion of the course, you will receive a Certificate of Attendance from Global Gypsies and a specially numbered lapel pin. Minimum 6/maximum 12 participants per session.

Course Content

The content covers such generic guiding skills as:

- * Interpretive presentation/narrative
- * Duty of care
- * Safety
- * Risk management
- * Dealing with emergencies
- * Leadership & team building
- * Cultural considerations
- * Environmental responsibility
- * Conflict resolution
- * Interpersonal Skills
- * Customer service
- * * Requirements of a Tour Guide
- * * Day in the life of a Tour Guide
- * * Basic mechanical information
- * * Conduct & appearance
- * * Conflict resolution
- * * Basic cooking & hygiene
- * * Setting up a bush camp
- * * Time management
- * * Working with DPaW
- * * Value of Tourism
- * * Taking pride in the profession & more!

Who has developed & facilitates the course?



Jeremy Perks is a Director and co-founder of leading touring and training company, Global Gypsies. He is a professional, Eco-certified & GOA Accredited Tour Guide, qualified mechanic and trainer in four-wheel driving, towing and Tour Guiding & co-author of the company's new book, *How to be an Award-Winning Tour Guide*. He has a certificate in remote area first aid, a Certificate IV in Workplace Training & Assessment and is an honorary DPaW Ranger. As an Officer in the South African Defence Force, Jeremy learned bush survival and leadership skills and has worked as a professional guide in both Africa and Australia. He serves on a number of tourism-related Boards and Committees and was FACET Golden Guide of the Year in 2004.



Cherie Toovey was the 2007 winner of the prestigious FACET Golden Guide Award and is President of Tour Guides Western Australia. She is an active, working guide and her assignments include site tours of Parliament House, Driver/ Guide for tours of the Swan Valley and Rottnest Island and regular guiding work for inbound groups as well as adventure tours (this has involved cooking for up to 50 people while camping in the Pilbara!). She holds a Certificate IV in Workplace Training & Assessment and is accredited with GOA. Her passion for great Tour Guides sees her involved with guide training at Central TAFE, workplace traineeships and on-site staff training with different tourism groups.



Jan Barrie

Jan is co-founder & General Manager of Global Gypsies & co-author of *How to be an Award-Winning Tour Guide*. With a background in management, public relations, marketing, advertising, journalism, hospitality, tourism and travel writing, she has traveled extensively and worked in the USA, UK, Australia and East Africa. Jan has been integral in developing the tour guide training course and is responsible for its coordination, administration, marketing & delivery.

Background of the Course

Global Gypsies has been committed to tour guide training since the company's inception in 1997. In 2011 the company won a Bronze Medal at the Tourism Council WA Awards for its tour guide training program and a Gold Medal for its Adventure Tours.

Jeremy and Jan's goal is to have as many WA tour guides as possible professionally trained in order to improve the quality of guiding in our State and to deliver a better - and safer - visitor experience. They also want to give the profession the status, respect and esteem it deserves and enjoys in many other parts of the world. While this course does not offer accreditation, participation will be of benefit to anyone interested in tour guiding as a profession.

Course Date: December 1 – 3, 2017 (Friday night to Sunday afternoon)

Venue: Yanchep National Park Campground

Cost: **\$599 per person** (including GST). This includes lectures; demonstrations; activities; workbook; meals & non-alcoholic beverages; overnight camping fees; use of catering trailer & safari vehicle; use of recovery/communications equipment; certificate of attendance & lapel pin on successful completion of the course. Please BYO sleeping bag, mattress & tent (or we can hire them for you).

ENROLMENT FORM

Yes! Please enrol me/us in the Tour Guide Training Course on December 1 – 3, 2017

I wish to pay a 10% deposit (\$59 p.p.) **OR** I wish to make payment in full (\$599 p.p.)

Name(s)

Address:

Phone: E-mail:

I wish to pay by EFT Details are: Westpac BSB 036 051 Account 155007

OR: Visa MasterCard..... My card details are:

Name on Card:

Number: Expiry Date:

Signed:

To order a copy of the book **"How to Be an Award-Winning Tour Guide"**, please visit
<http://www.globalgypsies.com.au/how-to-be-an-award-winning-tour-guide-book/>

THANK YOU!

Please post or e-mail your enrolment form to :



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