

## CATEGORY 31: SIR DAVID BRAND MEDAL

This Award recognises a person that has demonstrated extraordinary, personal and professional achievements and made a significant contribution to the Western Australian tourism industry.

The recipient of this Award will be chosen at the discretion of a specialised panel of judges.

This Award is named in honour of the first Western Australian Minister for Tourism and former Western Australian Premier, Sir David Brand.

### Important notes:

- There is no cost to enter this category
- This is not a submission based Award
- There is no self-nomination for this Award
- **The candidate will not be notified that their name has been put forward as a consideration**
- There will not necessarily be a winner every year

### To enter:

1. Put forward a candidate's name via the [Awards portal](#)
2. Provide a two – three page overview of the candidate including:
  - The name of the person nominating the candidate
  - The candidate's relationship to the person nominating
  - How many years the candidate has been in the tourism industry
  - Examples of what the candidate has done over and above their paid employment
  - The candidate's contribution to the tourism industry as a whole
3. Upload 5 x images of the candidate to the Awards website as per instructions

### Judging:

The judging panel will consider all candidates on their own merits. The panel will be looking for people who have made a **long term professional and personal contribution** to the Western Australian tourism industry and, if relevant, Australian tourism industry. They will consider in particular, the activities and contribution of the candidate outside the expectations of their normal employment.

### Announcement of the winner:

The winner will be announced at the Perth Airport WA Tourism Awards Gala Dinner where they will be presented with their trophy on stage.