

MEDIA STATEMENT
20th October 2010

WA Tourism Awards Finalists Announced

Finalists in the 2010 WA Tourism Awards were announced last night at simultaneous events held at Matilda Bay Restaurant in Perth and Leeuwin Estate in Margaret River.

Over 250 tourism industry guests gathered across the two venues to hear the announcement of finalists in the 29 categories of these prestigious Awards.

A highlight of this year's Awards is the significant increase in new entrants across all categories which range from accommodation, attractions and tours to wineries, festivals and events.

Tourism Council WA CEO Graham Moss said it was pleasing to see a number of new entrants in this year's Awards, which indicates that, despite difficult times, tourism in Western Australia is alive and well.

The WA Tourism Awards incorporating the Sir David Brand Awards, now in their 38th year, are hosted by Tourism Council WA and recognise excellence within the WA tourism industry.

Winners of the WA Awards will be announced on Saturday 20th November at the Gala Dinner to be held in the Grand Ballroom at the Burswood Entertainment Complex. Please see the attached invitation for full details.

The winners will then go on to compete in the Qantas Australian Tourism Awards which will be held in Perth in March 2011.

For a full list of Finalists visit the <<Tourism Council WA Website>>

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For further information please contact:

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