

MEDIA STATEMENT
October 21st 2009

WA TOURISM AWARDS FINALISTS ANNOUNCED!

Finalists in the 2009 WA Tourism Awards were announced last night at simultaneous events held at Fremantle Prison and Xanadu Winery in Margaret River.

Over 250 tourism industry guests gathered across the two venues to hear the announcement of finalists in the 29 categories of the Awards.

A highlight of this year's Awards is the significant increase in new entrants across all categories which range from accommodation, attractions and tours to wineries, festivals and events.

Tourism Council WA CEO Graham Moss said "it was pleasing to see the number of new entrants in this year's Awards which I believe is a result of the number of WA winners in last year's Qantas Australian Tourism Awards. It also indicates that, despite difficult times, tourism in Western Australia is alive and well."

The WA Tourism Awards, now in their 37th year, are hosted by Tourism Council WA and recognise excellence in the WA Tourism Industry. The awards form part of the Qantas Australian Tourism Awards with WA winners going on to represent the State nationally.

Winners of the WA Awards will be announced on Saturday 21st November at the Gala Dinner to be held in the Grand Ballroom at the Burswood Entertainment Complex.

This year's Gala Dinner will take you on an adventure "under the sea" exploring WA's pristine coastline and marine treasures.

The Gala Dinner will include a banquet dinner with live entertainment.

Please find attached a full list of all finalists.

End.

Media enquiries please contact Tourism Council WA CEO Graham Moss on 9416 0700

For further event information please contact Events and Marketing Coordinator Anna Bosotin via email abosotin@tourismcouncilwa.com.au or direct on 9416 0702.