

PRINT

Publication	Medium	Position	Section	Day Published	Size	Module Size	Depth	Width	Market Module Rate	Market Rate	TCWA Member Rate (25% Discount)	Booking Deadline	Material Deadline
The Australian	Print	WA Only	EGN	Mon-Fri	Quarter Page	M9x4	284	184	\$45.00	\$1,620.00	\$1,215.00	2 days prior	1 day prior
The Weekend Australian	Print	WA Only	EGN	Saturday	Quarter Page	M9x4	284	184	\$142.00	\$5,112.00	\$3,834.00	2 days prior	1 day prior
The Weekend Australian Magazine	Print	WA Only	Best Possible	Saturday	Full Page	-			\$8,640.00	\$8,640.00	\$6,480.00	12 days prior	11 days
The Weekend Australian	Print	WA Only	Travel & Indulgence	Saturday	Quarter Page	M6x3	188	129	\$129.00	\$2,322.00	\$1,741.50	6 days prior	5 days prior
The Weekend Australian	Print	WA Only	Travel & Indulgence	Saturday	Half Page	M6x6	188	262	\$129.00	\$4,644.00	\$3,483.00	6 days prior	5 days prior
The Weekend Australian	Print	WA Only	Travel & Indulgence	Saturday	Full Page	M12x6	380	262	\$129.00	\$9,288.00	\$6,966.00	6 days prior	5 days prior
The Weekend Australian	Print	WA Only	Review	Saturday	Quarter Page	M6x3	188	129	\$124.00	\$2,232.00	\$1,674.00	6 days prior	4 days prior
The Weekend Australian	Print	WA Only	Review	Saturday	Half Page	M6x6	188	262	\$124.00	\$4,464.00	\$3,348.00	6 days prior	4 days prior
The Weekend Australian	Print	WA Only	Review	Saturday	Full Page	M12x6	380	262	\$124.00	\$8,928.00	\$6,696.00	6 days prior	4 days prior

DIGITAL

Site	Medium	Position	Section	Day Published	Size	Banner Dimensions	CPM Rate	CPM Rate	TCWA Member CPM Rate (25% Discount)	Booking Deadline	Material Deadline	50,000 Imps Cost (With Discount)	100,000 Imps Cost (With Discount)
theaustralian.com.au	Digital	WA Only	Run of Site	Sun-Sat	Half Page Roadblock	300x600 + 728x90	\$125.00	\$125.00	\$93.75	Subject to availability		\$4,687.50	\$9,375.00
theaustralian.com.au	Digital	WA Only	Run of Site	Sun-Sat	Med Rec Roadblock	300x250 + 728x90	\$120.00	\$120.00	\$90.00	Subject to availability		\$4,500.00	\$9,000.00
news.com.au	Digital	WA Only	Run of Site	Sun-Sat	Half Page Roadblock	300x600 + 728x90	\$75.00	\$75.00	\$56.25	Subject to availability		\$2,812.50	\$5,625.00
news.com.au	Digital	WA Only	Run of Site	Sun-Sat	Med Rec Roadblock	300x250 + 728x90	\$70.00	\$70.00	\$52.50	Subject to availability		\$2,625.00	\$5,250.00
Run of Network	Digital	WA Only	Run of Travel Category	Sun-Sat	Half Page Roadblock	300x600 + 728x90	\$75.00	\$75.00	\$56.25	Subject to availability		\$2,812.50	\$5,625.00
Run of Network	Digital	WA Only	Run of Travel Category	Sun-Sat	Med Rec Roadblock	300x250 + 728x90	\$70.00	\$70.00	\$52.50	Subject to availability		\$2,625.00	\$5,250.00