



CATEGORY 32 – SIR DAVID BRAND YOUNG ACHIEVER MEDAL

This medal is awarded to a person under the age of 30 working in the tourism industry. The winner will demonstrate an ongoing contribution to the positive image of tourism in WA.

IMPORTANT NOTES:

- **Nominations are acceptable from any party except the nominee;**
- There is no nomination fee to enter this category;
- The nominee must be under the age of 30 as at **30 June 2018;**
- The submission, to be submitted through the online program, should be no longer than 5,000 words long and accompanied by a reference letter from the nominator;
- Submissions are due by **5pm Tuesday, July 17.**
- There is no entry to the Qantas Australian Tourism Awards as this is a WA-only award;
- Finalists will be required to attend a 30 minute interview with the judges in Perth or a phone interview for finalists in regional areas;
- Winner will be announced at the 2018 WA Tourism Conference Dinner on Wednesday, September 5. Nominees will be eligible for a 50 per cent discount on full Conference registrations;
- The Winner will receive two tickets to the 2018 Perth Airport WA Tourism Awards Gala Dinner on Saturday, November 10 and will be recognised at the event.

Question 1 OVERVIEW OF THE NOMINEE (0 Marks)

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism and their current employment. Please provide some documentation that verifies the nominee's age.

TIP: *Extracts from the nominees Curriculum Vitae may prove useful.*

Question 2 NOMINEES PERSONAL SERVICE AND EXAMPLES OF ACTIVITIES (20 Marks)

Provide specific examples of activities resulting from the nominee's performance that have demonstrated leadership and how they have the potential to be a future leader in the tourism industry.

TIP: *Examples could include: new initiatives in the areas of operation, administration, management or research. Activities resulting in the improvement of industry standards, participation in industry organisations and representation are good examples. The emphasis should be on personal and professional commitment.*

Question 3 COMMUNICATION SKILLS (5 Marks)

Outline and provide examples of the nominee's communication and problem solving skills.

TIP: *A case study would be suitable here.*

Question 4 NOMINEES CONTRIBUTION (15 Marks)

How has the nominee contributed to the tourism industry as a whole?

Question 5 PROFESSIONAL GOALS (10 Marks)

What are the nominee's professional goals and how will they contribute to the future of tourism in WA?

TOTAL SCORE: ____/50