



SIR DAVID BRAND YOUNG ACHIEVER MEDAL

This medal is awarded to a person under the age of 30 who demonstrates outstanding business leadership, industry passion, and a determination to succeed in the WA tourism industry.

IMPORTANT NOTES:

- Nominations must be made by a third party (from an accredited business) however the submission may be written by the person nominated. You will be required to upload a reference letter at the time of nomination;
- The nominee must be under the age of 30 as at **30 June 2020** (identification required);
- The submission, to be submitted through the online program, must have a limit of 5000 words;
- Submissions are due by **5pm, Monday 1 June 2020**;
- There is no entry to the Qantas Australian Tourism Awards as this is a WA-only award;
- Finalists will be required to attend a 30 minute interview with the judges in Perth or a phone interview for finalists in regional areas;
- The Winner will receive two tickets to the 2020 Perth Airport WA Tourism Awards Gala Dinner on Saturday, 7 November 2020 and will be recognised at the event
- Entry Fee; \$95.00

Question 1. Overview of the nominee (0 Marks)

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism and their current employment.

Tip: Extracts from the nominees Curriculum Vitae may prove useful.

Question 2. Nominee's personal service and examples of activities (20 marks)

Provide specific examples of activities resulting from the nominee's performance that have demonstrated leadership and how they have the potential to be a future leader in the tourism industry.



Tip: Examples could include: new initiatives in the areas of operation, administration, management or research. Activities resulting in the improvement of industry standards, participation in industry organisations and representation would be good examples. The emphasis should be on personal and professional commitment.

Question 3. Communication skills (15 Marks)

Outline and provide examples of the nominee's communication and problem solving skills that have occurred in the last 12 months (1 July 2019 – 30 June 2020)

Tip: A case study would be suitable here. Demonstrate the nominee's capabilities and confidence to go above and beyond their expected role.

Question 4. Nominee's contribution (15 Marks)

How has the nominee contributed to the tourism industry as a whole?

Tip: Does the nominee have memberships with any industry organisations? Are they part of any collaborative marketing, industry development activities?

Question 5. Professional goals (10 Marks)

What are the nominee's professional goals and how will they contribute to the future of tourism in WA?

Tip: Where does the nominee see themselves working in the future?

Submission – 60 marks

Interview – 40 marks

Total – 100 marks